

Programmable Communications to Customize Workflows and Automate Tasks



What are Programmable Communications?

- Begin with a Vonage Business Communications number
- Create custom communications apps with standard web technologies
- Customize voice and messaging workflows on top of unified communications

Popular Use Cases Include:

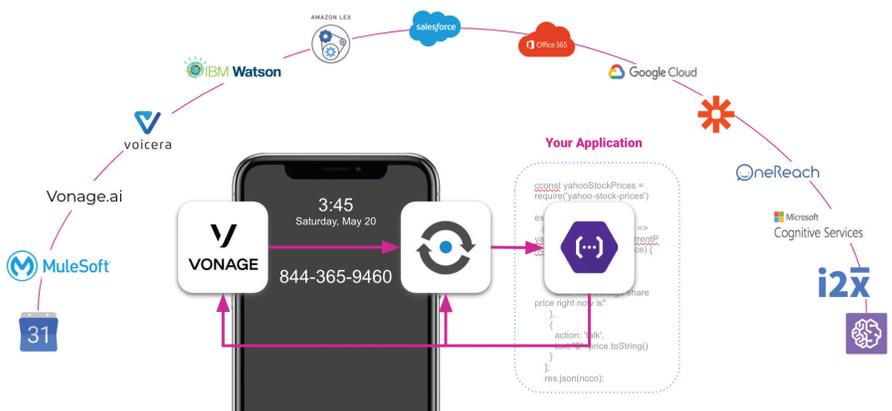
- Intelligent call routing
- Automated appointment reminders
- Smart IVR fallback
- Automatic recording uploads
- Compliance hotlines
- Real-time transcription
- Holiday scheduling
- ...and many more

Vonage Smart Numbers combine the power of unified communications and communications APIs to integrate information across multiple platforms. With Smart Numbers, businesses can enable any Vonage Business Communications phone number to be intelligently programmed, transforming it into much more than a number, and empowering businesses to create customer and employee experiences tailored to their unique business needs.

Put Your Phone Numbers to Work

Using the power of communications APIs and a little imagination, any Smart Number can be programmed for customized voice and messaging workflows to suit your unique business requirements. By utilizing standard web technologies with very little code, developers can program Smart Numbers to quickly deploy customizations on top of your Vonage unified communications functionality.

We understand that not every customer has the development resources to build applications from scratch, so we provide plenty of ways to program Smart Numbers. Choose to build and host your own solutions, work with our network of 940K+ developers, leverage a host of partner-built apps, or use our drag-and-drop builder tools to create simple integrations and automations without code.



Build Voice apps using our Vonage API platform and a Vonage Business Communications number, or work with one of our many Vonage partners to connect your voice or messaging workflow to a third-party platform or product.